

STATEMENT OF PURPOSE

DESTINY IS NOT A MATTER OF CHANCE, BUT OF CHOICE, HOW WILL YOU NOW HOW HIGH YOU CAN FLY UNTIL YOU SPREAD YOUR WINGS? WITH EYES OF INNOVATION AND THE ART OF ANALYSIS, I HAVE TRIED TO OPTIMIZE, I HAVE TRIED TO OPTIMIZE MY SKILLS OF OBSERVATION AND PERCEPTION. REACHING THE PINNACLE OF SUCCESS WITH THE NECESSARY INTELLECTUAL AND AN INTERNATIONAL CAREER IS MY FOREMOST LONG-TERM ACADEMIC GOAL.

My Family Background

I AM JIGNESH MANHARBHAI ZALA SON OF MR.MANHARBHAI VALJIBHAI ZALA AND MRS. KUSUMBEN MANHARBHAI ZALA. I AM PLEASED TO TELL YOU THAT I AM FROM A REPUTED FAMILY. MY FATHER, MR. MANHARBHAI V. ZALA IS MAYOR OF JAMNAGAR CITY. MY PARENTS ARE PROGRESSIVE AND ALWAYS ACCORDED PRIORITY FOR THE EDUCATION OF THEIR CHILDREN. THEY TAUGHT US TO WORK HARD TO ACHIEVE OUR AIM WITH DEDICATION AND INTEGRITY INFACIT IT IS DUE TO THEIR MOTIVATION AND INSPIRATION THAT I HAVE BEEN ABLE TO DO WELL IN MY STUDIES.

Educational Background

I HAVE BEEN AVERAGE STUDENT. I SCORED 55% IN MY 10TH STANDARD EXAMINATION. I SCORED 50% IN MY 12TH STANDARD EXAMINATION CONDUCTED FROM GUJARAT SECONDARY EDUCATION BOARD, GANDHINAGAR, INDIA. AFTER COMPLETING MY 12 STD I TOOK ADMISSION IN BACHELORS OF COMMERCE AND I SECURED SECOND CLASS MARK IN THE FIRST, SECOND AND THIRD YEAR.

Why UK

BEFORE CHOOSING UK TO STUDY I HAVE DONE A LOT OF RESEARCH ON IT. I HAVE ATTENDED SO MANY SEMINARS IN AHMEDABAD. REGARDING STUDY IN UK THROUGH MY RESEARCH I FOUND U.K. IS ONE THE COUNTRY WHICH ENCOURAGES NEW CONCEPTS. NOWADAYS U.K. UNIVERSITY ARE TRYING TO ATTRACT INTERNATIONAL STUDENTS. U.K. UNIVERSITY OFFERS WIDE RANGE OF INNOVATIVE PROGRAMMES AND A VIBRANT ENVIRONMENT IN WHICH TO LEARN BECOME EASY. I HOPE TO BENEFIT FROM THE VAST EXPOSURE PROVIDED BY INTERNATIONAL CULTURAL MIX AVAILABLE IN THE U.K.

Why MBA

MBA IS INTERNATIONALLY RECOGNIZED AS THE FORE MOST MANAGEMENT QUALIFICATION, IT IS THE PREMIER QUALIFICATION FOR THE ONE WISHING TO PROGRESS IN LIFE. MBA PROGRAMME DEVELOPS THE SKILLS OF PRACTICAL KNOWLEDGE, LOGICAL AND STRATEGIC APPROACH TO MANAGEMENT ACROSS A RANGE OF DIFFERENT INDUSTRIES. IT IS THE KEY TOWARDS THE SUCCESSFUL CAREER DEVELOPMENT. BY PURSUING MBA IT WILL GIVE A SOLID FOUNDATION IN ALL THE KEY FUNCTIONAL AREAS OF BUSINESS, FINANCE AND MARKETING, ETC. IT WILL ENABLE TO ANALYZE THE RANGE OF COMPETITIVE ENVIRONMENT THAT IMPACT ON THE ORGANIZATION AND ITS PERFORMANCE. IT WILL ALSO ENABLE TO COMMUNICATE EFFECTIVELY WITH THE PRINCIPLES AND SPECIALIST FROM DIFFERENT BUSINESS BACKGROUNDS. IN TODAY'S INCREASINGLY CHALLENGING GLOBAL BUSINESS ENVIRONMENT IT IS NECESSARY TO DEVELOP THE CREATIVE BUSINESS THINKING WHICH CAN BE GAIN BY MBA. BY DOING MBA I CAN EVALUATE THE RISK IN ORGANIZATION, MOTIVATE THE TEAM MEMBERS AND OTHERS. IT WILL PROMOTE ME GREATER SELF AWARENESS AND WILL FOCUS ON PERSONAL AND PROFESSIONAL STRENGTHS, WEAKNESS, INTERESTS AND VALUES.

Future Plans

I BELIEVE THAT ATTAINING THIS DEGREE IS THE MILESTONE IN ACHIEVING MY GOAL. IT WILL GIVE ME ACADEMIC BACKGROUND NECESSARY TO SUCCEED IN PROJECT MANAGEMENT AND STRATEGIC PLANNING. I WILL IMPROVE DECISION MAKING SKILL. AFTER COMPLETING MY MBA FROM OXFORD BUSINESS COLLEGE I WILL RETURN TO MY HOME COUNTRY WITH MY FUTURE VERY MUCH SECURED, BRIGHT AND CHALLENGING AND WILL JOIN THE SAME COMPANY AND USE MY KNOWLEDGE TO FULFILL MY DREAMS IN INDIA.

Jignesh Manharbhai Zala.